

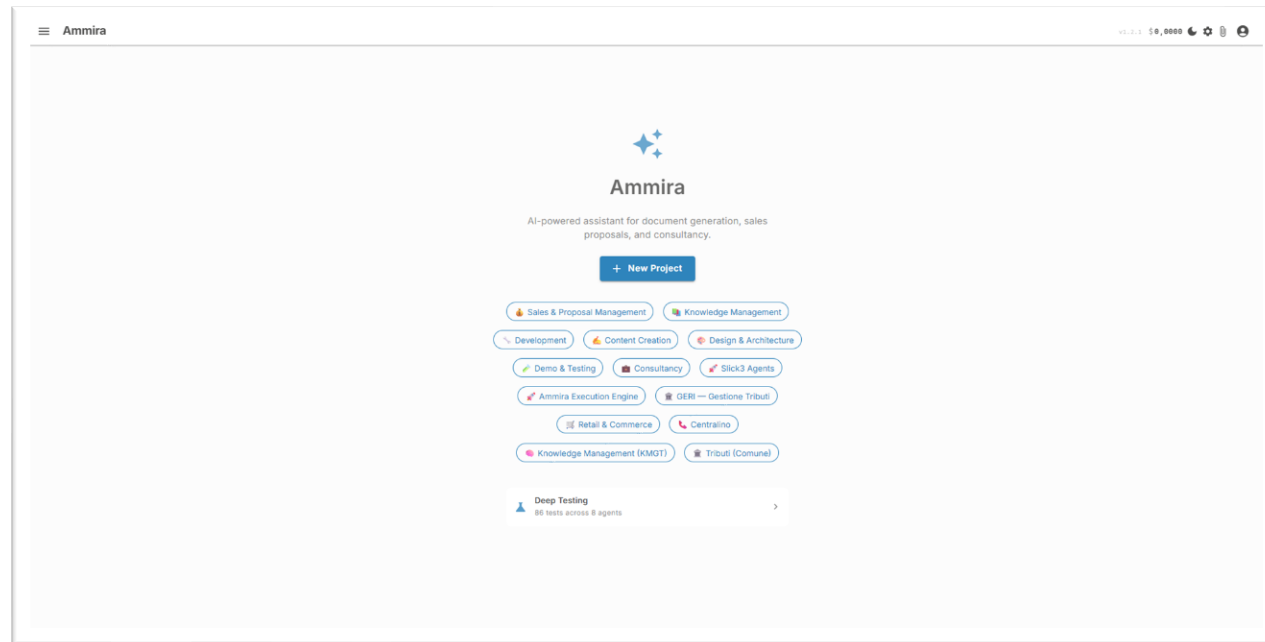


AMMIRA

Multichannel Agentic AI

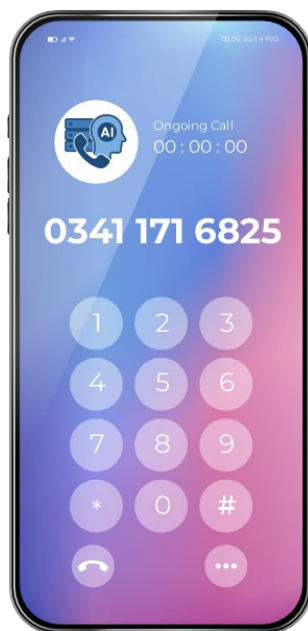
What is AMMIRA

AMMIRA is a multichannel agentic AI platform that puts artificial intelligence to work inside business processes: reliable, deterministic, operational.

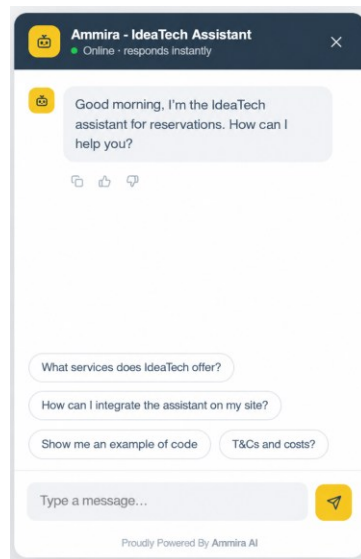


Multichannel by default

Voice on the
phone line



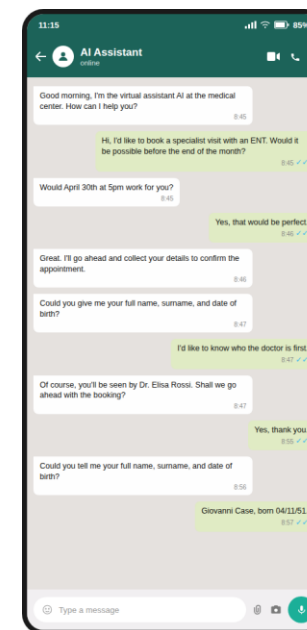
Mini chat widget
on the website



Email in the inbox



WhatsApp in the
messaging app



What it can do

- **Sales & Proposal Management:** supports the sales process
- **Knowledge Management:** organizes company knowledge and makes it accessible
- **Development:** builds new AI agents automatically
- **Content Creation:** generates books, articles, and technical documentation
- **Design & Architecture:** designs interfaces, design systems, and software architectures
- **Demo & Testing:** builds demos and end-to-end scenarios for new features
- **Consultancy:** turns meetings into consulting that is traceable and actionable
- **Ammira Execution Engine:** carries out complex tasks autonomously
- **Retail & Commerce:** guides customers all the way to purchase
- **Virtual receptionist:** handles calls, bookings, and requests 24/7

Built to be certifiable

The principles behind AMMIRA

- **Structure before intelligence.** The scaffolding goes up first - rules, organized data, clear boundaries. Then artificial intelligence goes on top.
- **Deterministic process, stochastic content.** The process that decides is written in code and never changes. The language is generated by AI, and it can vary.
- **Anything that must be certified can't live in a prompt.** Answers that must be guaranteed come from code, where every line can be checked. That's why they stay reliable even with no human reviewing them before they reach the customer.

Our mission

Principles

- LLM/vendor neutral
- On-prem or cloud
- GDPR and AI Act friendly
- Minimal third-party exposure
- ACN-ready (Italy's National Cybersecurity Agency)
- Multilingual

Guarantees

- Immutable audit logs
- Granular RBAC (*permissions customizable by role*)
- Secure multi-tenancy (*data kept separate across departments/clients*)
- On-premise available
- No data persisted on external LLMs
- AI provider of your choice
- European configuration
- Full data export
- No vendor lock-in
- Core services can run locally

How it builds its knowledge

Three agents, three separate responsibilities



KnowledgeOwner
structures the documents



KnowledgeExplorer
answers questions



KnowledgeBenchmarkRunner
verifies the answers

Reliable answers, every time

Every conversation must pass the checks

- Content that needs stronger guarantees is read from pre-verified records, not generated on the spot.
- When two sources contradict each other, the conflict is flagged.
- Every answer carries a quality score, calculated by the system itself.
- Every real conversation makes the knowledge base better over time.

Speaks your customers' language

22 languages, supported natively

Italian

English

German

French

Spanish

Portuguese

Polish

Dutch

Turkish

Romanian

Swedish

Danish

Finnish

Greek

Czech

Ukrainian

Slovak

Croatian

Bulgarian

Russian

Indonesian

Malay



Already at work



Healthcare

virtual assistant for patient bookings and information



Training

manages course offerings and questions from trainers and students



Industry

manages technical knowledge for technicians and customer support



Public administration

multichannel support for citizens



Retail

keeps loyal customers actively engaged

Deployment models

AMMIRA adapts to your company's structure

Where: on your company's own servers (on-premise) or in the cloud.

How: one installation running multiple assistants across all channels, or a lighter package for a single channel (e.g., email only).

Integrations: as a library, inside software you already use.

Commercial models

How to buy AMMIRA

By subscription: a ready-to-use cloud service (SaaS).

Under your brand: white-label, for partners reselling AMMIRA to their own clients.

As a component: a software library to embed in your own product.

Under license: purchase of a software license, for direct use.

Roots



AMMIRA is IdeaTech's AI product, built on years of research and development in artificial intelligence applied to business.

AMMIRA isn't chasing the latest AI. It's making it adoptable.



Let's talk about AI

